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User Involvement Committee Workplan 2020

Introduction

This document presents the workplan for the newly-established User Involvement Committee (UIC). The work plan follows the structure of the [CLARIN Strategic Planning 2018-2020](https://office.clarin.eu/v/CE-2017-1041-CLARIN-strategy.pdf) (SP2018-2020) and is organized into 2 main sections: Section 1 – Enhancing outreach, and Section 2 – Enhancing the usability of services. The actions will be coordinated by the Chair and Vice-Chair of the UIC and will be supported by national UI representatives. When additional assistance or expertise is needed, this is clearly indicated. After a list of tasks, a timeline is indicated. All the activities presented in the Action Plan have been budgeted for in the 2020 CLARIN ERIC Budget.

# Enhancing outreach

## UIC Annual Meeting

### Activities

* In line with SP2018-2020 Section 2.1, Strategy E
* Description: In 2020, we will aim to appoint members for each member or observer country, which is currently not the case. In line with the bylaws, UIC will propose a workplan for 2021. UIC will have its annual meeting at CLARIN Annual Conference 2020. Similar to previous years when we organized UI Seminars on how to use social media and blogging for CLARIN outreach activities, we will arrange, after approval by the BoD, a seminar on a topic selected by UIC, which will be part of the CLARIN ERIC UI budget.

### Timeline

* UIC members for missing consortia appointed by June 2020
* Annual UIC meeting organized by October 2020
* UI Seminar organized by October 2020
* UIC workplan for 2021 proposed by November 2020

## CLARIN Ambassadors

### Activities

* In line with SP2018-2020 Section 2.1, Strategy F
* Description: In 2019, 3 CLARIN Ambassadors have been appointed. UIC will follow the activities of the CLARIN Ambassadors and look for possible synergies and collaboration opportunities. UIC will also nominate candidates for the additional 2 Ambassadors from disciplines that are strategic to CLARIN ERIC and are complementary with the existing Ambassadors. The budget for Ambassadors' activities in 2020 is part of the CLARIN ERIC UI budget.

### Timeline

* proposals and selection of new CLARIN Ambassadors by July 2020

## User Involvement Activities

### Activities

* In line with SP2018-2020 Section 2.1, Strategy D
* Description: The aim of the UI activities is twofold: (1) to support the user communities that are already familiar with CLARIN (e.g. researchers of learner corpora, corpus-based translation studies) where the focus is on helping them to (a) make best use of the existing infrastructure and on helping them to (b) contribute their resources and tools to the infrastructure, and (2) to introduce CLARIN to user communities which are still new to CLARIN (e.g. Literary Studies, Social Sciences). UIC will encourage UI activities in their consortia and will look for possible synergies and collaboration opportunities with other consortia. UIC will also encourage submissions to the CLARIN ERIC Call for funding UI events, will participate in these submissions when relevant, and will disseminate information about the UI events within their network.

### Timeline

* call announced: December 2019
* report submitted: November 2020

## Tour de CLARIN

### Activities

* + In line with SP2018-2020 Section 2.1, Strategy D
  + Description: Tour de CLARIN was started in 2017 with the aim to periodically highlight the work of national consortia and K-Centres on the CLARIN website as well as in a series of printed publications. In 2020 UIC will support periodic highlights UI activities of 6 national consortia (5 posts per consortium) and 6 K-Centres (2 posts per K-Centre).

### Timeline

* cycle for national consortia: every 2 months
* cycle for K-Centres: every 2 months (alternate with posts on national consortia)
* publication: December 2020

# Enhancing the usability of services

## CLARIN Resource and Tool Families

### Activities

* In line with SP2018-2020 Section 2.2, Strategies A and B
* Description: CLARIN Resource and Tool families was started to improve the findability, accessibility and descriptions of resources and tools in the CLARIN infrastructure and to provide a user-friendly overview of the available language resources in CLARIN for researchers from digital humanities, social sciences and human language technologies. In 2020 UIC will support the initiative by checking the existing overviews in order to make sure they are up to date and support surveys of 3 new resources and 3 new tool families conducted by CLARIN ERIC. UIC will encourage the national centres to improve the identified issues related to the quality of the metadata, findability and accessibility as well as a better user experience with searching and examining the resources. UIC will encourage the authors of the identified existing valuable resources and tools which are not yet incorporated in the CLARIN infrastructure but have a big potential to be deposited with CLARIN. UIC will facilitate the dissemination and promotion of the initiative through academic, educational and outreach activities.

### Timeline

* surveys will be conducted and the reports published in the first half of 2020 in a 2-month cycle
* monitoring of the progress on solving the identified issues will be performed by September 2020